

# TRINA MERRY

Selected Commercial Samples





# Trina Merry

Bodypaint Artist

Trina Merry has performed and exhibited at the Whitney Biennial, San Jose Museum of Art with Andy Goldsworthy, Attleboro Arts Museum, ESMoA, Museo De Bardini (Florence), Edward Hopper House, Red Dot Miami, Superfine! Art Fair, Satellite Art Show, WORKS San Jose & SOMArts alongside the Guerilla Girls. Her initial exhibition of "Lust of Currency" at the LES arts collective "Con Artist" sold out in only three days. She was a summer resident at Robert Wilson's Watermill Center, apprentice to Skin Wars judge Craig Tracy and has a BFA in film.

## *How can Trina Merry partner with you?*

**Phone:** 917-500-7573

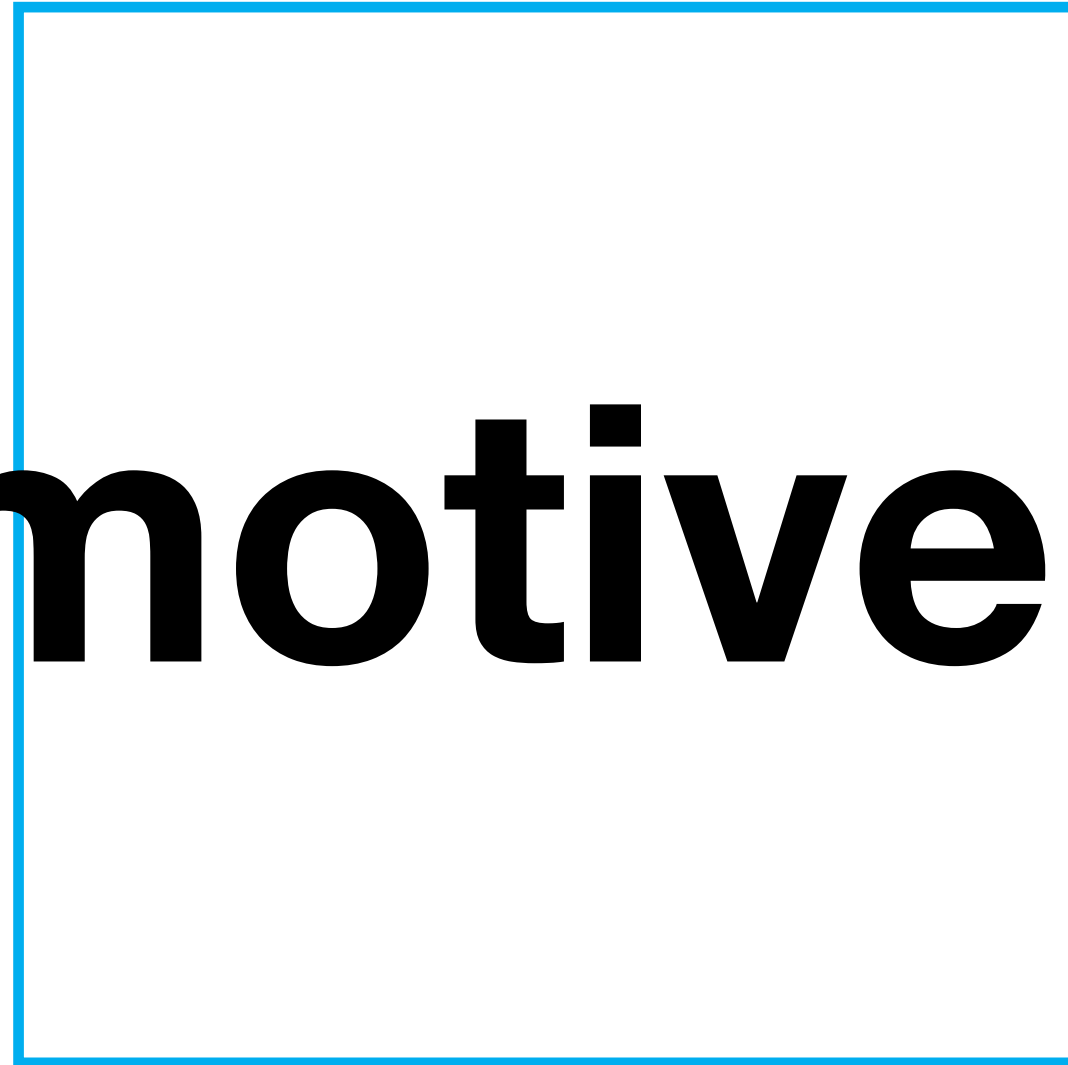
**Email:** [trinamerry@gmail.com](mailto:trinamerry@gmail.com)

**Website:** [www.trinamerry.com](http://www.trinamerry.com)

**Facebook Fan Page:** [www.facebook.com/](http://www.facebook.com/)

**MerryBodypaintings Instagram:** [www.instagram.com/trinamerry](http://www.instagram.com/trinamerry)

**Automotive**



# Ford “Go Further”



## FORD “Go Further”

**Agency:** *The Audience*  
**What:** *Social Media Influencer Campaign*

*We used art and influencers to start a social conversation about Ford’s green credentials - camouflaging celebrities into the environments they felt most at home in.*

**Influencers:** *Jason Mraz, Felicia Day, Rainbeau Mars*  
**Awards:** *Best photography award*



# International Motorcycle Show (IMS)



## International Motorcycle Shows

Agency: *I.D.E.A.*

What: *Print, Outdoor, Web, Social, PR, Ancillary Products, TV.*

*Trina Merry Created 3 motorcycles out of 6 or 7 women and celebrity rider Erin Bates.*

*Addy's: Best in show*



# Fiat



## FIAT

Agency: Richards Group

What: Print Ad for ESPN Magazine, "Naked" edition  
Key Assistant for Craig Tracy



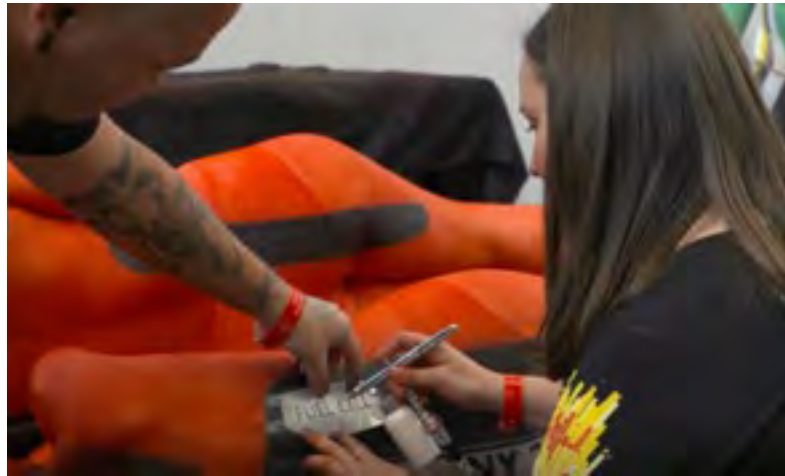
# New York International Auto Show



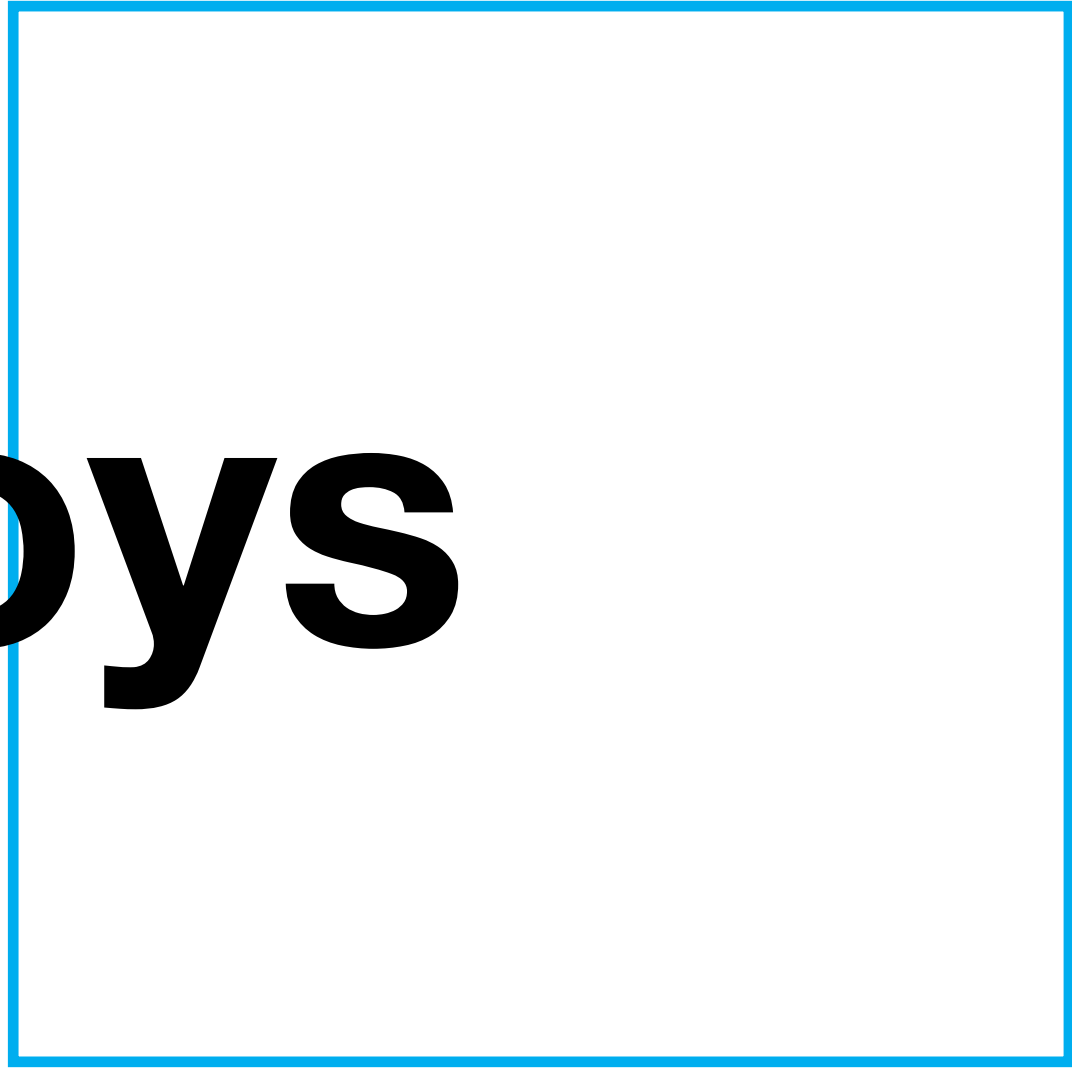
## NEW YORK INTERNATIONAL AUTO SHOW

*Trina Merry worked with a team to recreate the poster for the 2016 New York International Auto Show using body-painted human models. The result: A "human car."  
Worked directly with the Brand*

**What:** *Live Performance for PR Launch & VIP Party*



**Toys**





# Nerf Camo Battles

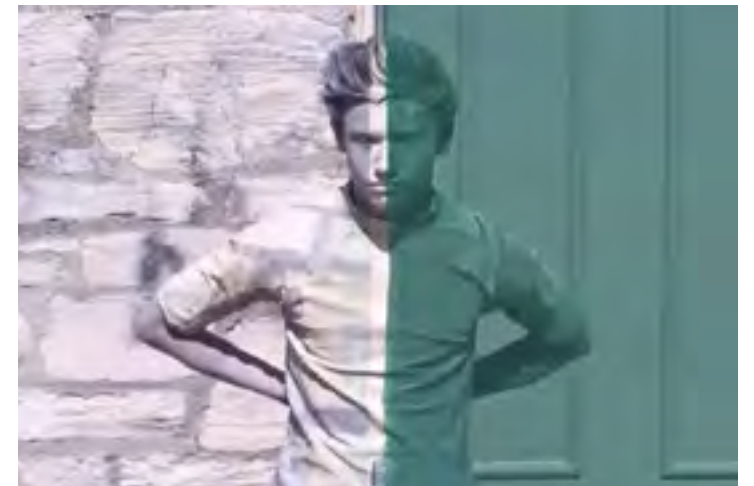


## NERF "Camo Battles"

Agencies: *Uproar! + Grey  
Global Group*

Production House: *Visual  
Nomad*

What: *National Super Soaker  
Commercial*



**Tourism**

# Visit Las Vegas



## Visit Las Vegas

What: *Print Ad for Sports Illustrated Swimsuit Issue*  
Assisting *Craig Tracy*



**Entertainment**

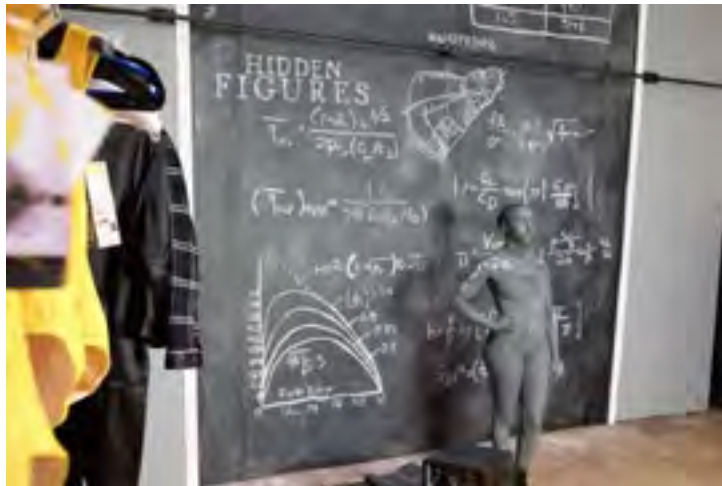


# 20th Century Fox



## 20th Century Fox

PR Agency: Alice + Partners  
What: Press, Art Activation and Social Media Home Release of "Hidden Figures"



# Iggy Pop & The Stooges



## Iggy Pop & The Stooges

Event: CS1  
Stage Performance with Iggy Pop  
Then rehired directly by band  
members for Album Cover Art



# Gucci Mane

## Music Video



**Gucci Mane**

What: *Music video "Polar Bear"*



# Mountain Dew Green Label



## Mountain Dew/Green Label

Production Company: *Complex Media*

What: *"The Fine Print: A History of Camouflage"* Documentary





# Arte TV



## Arte TV

*“A leading painter and sculptor of the early twentieth century, Amedeo Modigliani was especially famous for his portraits which, according to his models, put their soul bare. His feminine nudes, with sensual bodies, arouse more than just admiration.” -ARTE TV*

**What:** *Modigliani Documentary and another TV Feature*

# Nippon TV ItteQ

## Nippon TV

What: *Feature for "ItteQ"*

*Trina Merry's Bodypainted Ducati for Japan's TV Show "Itte Q."  
It's currently the most popular entertainment show in Japan with about 20 million people watching each episode!*



# MBC Documentary

## S. Korea



**MBC Documentary  
(S. Korea)**

*What: A documentary on the  
history of makeup*

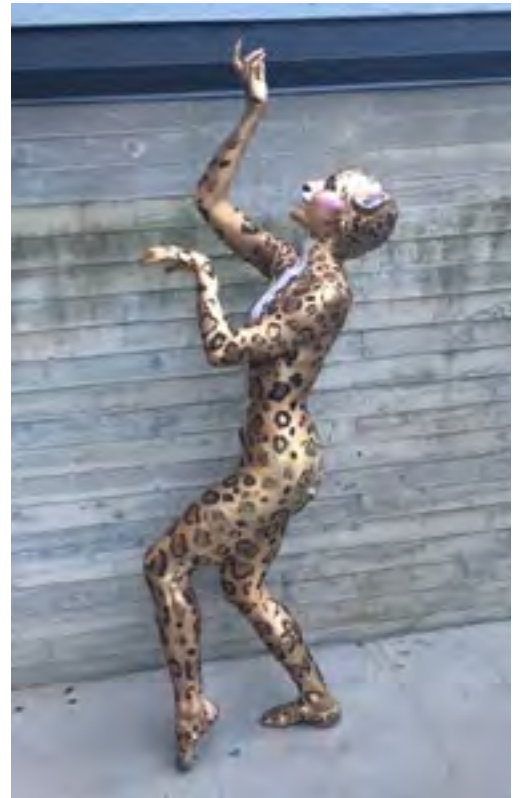
# Malinche Musical

## Broadway + Spain

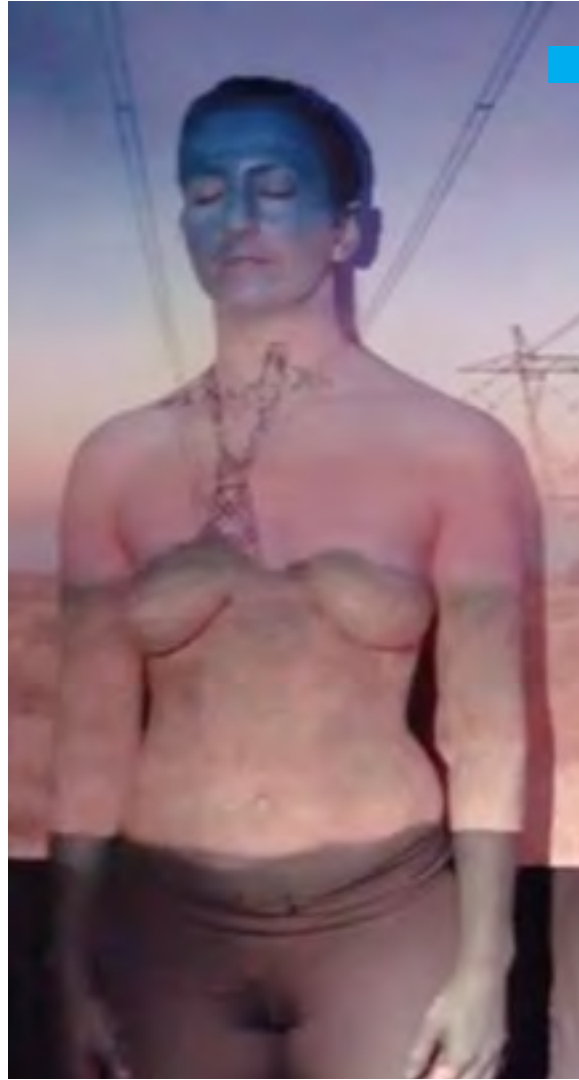
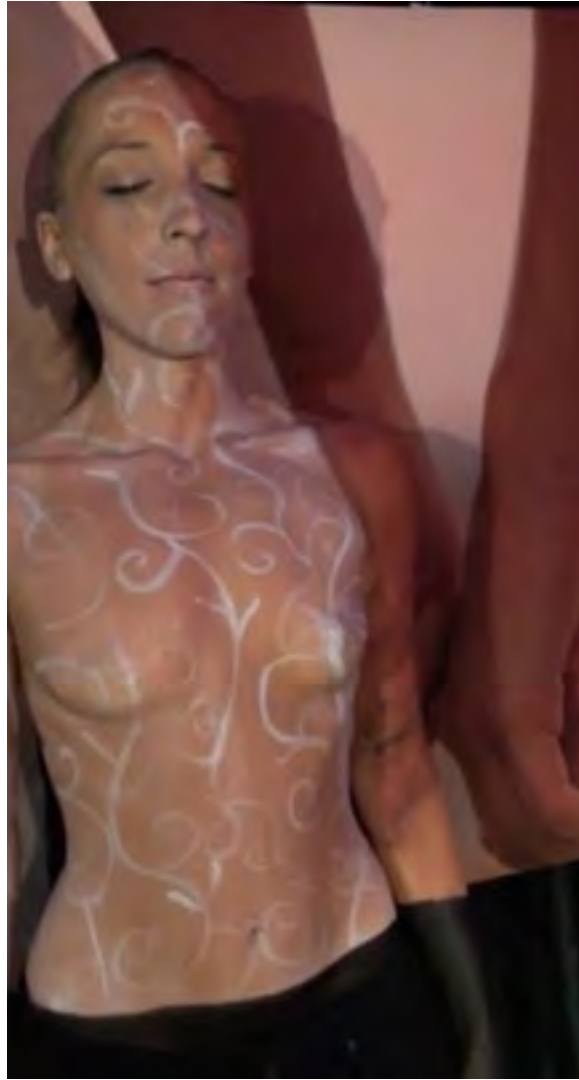


### Malinche Musical (Broadway + Spain)

Producer: *Mumo Productions*  
What: *Designer, Bodypaint & Makeup for Musical*



# Delune



**Delune**

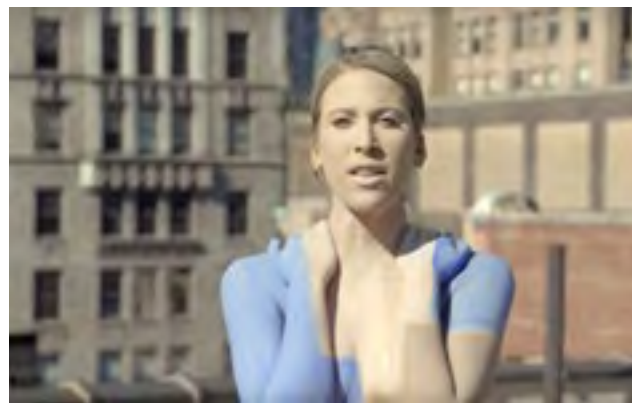
*What: Art Activation for Single Launch party*

# Janna Pelle



Janna Pelle

What: *Music Video*



# Scarlet Sails



## Scarlet Sails

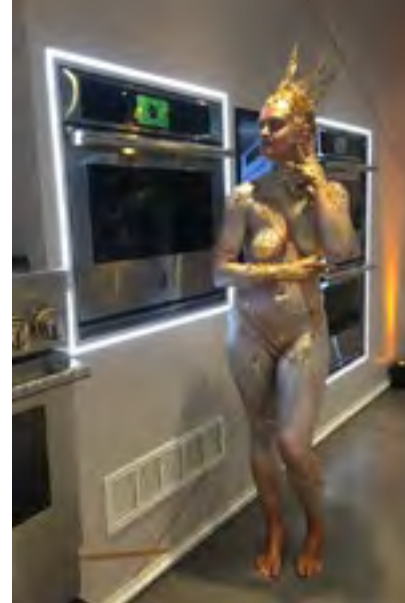
What: *Music Video*



# Jenn Air



Jenn Air





# Michael Cerbelli's Hot List

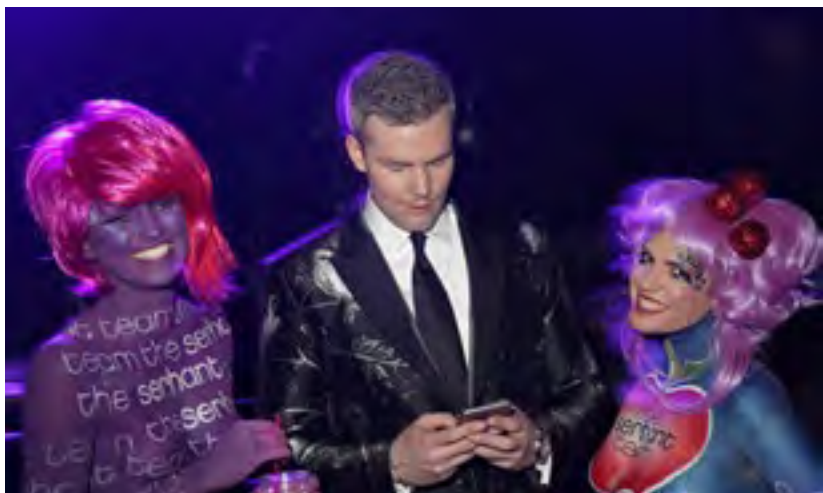
## Michael Cerbelli's "Hot List"

*3 live painting art activations in  
LA, NY and MGM Grand*



**Events**

# Bravo TV “Million dollar listing NY”



## Bravo TV's “Million Dollar Listing NY”

Agency: Nestseekers  
What: created branded/themed models to take pictures with guests at the step and repeat and around venue.



# Watermill Center

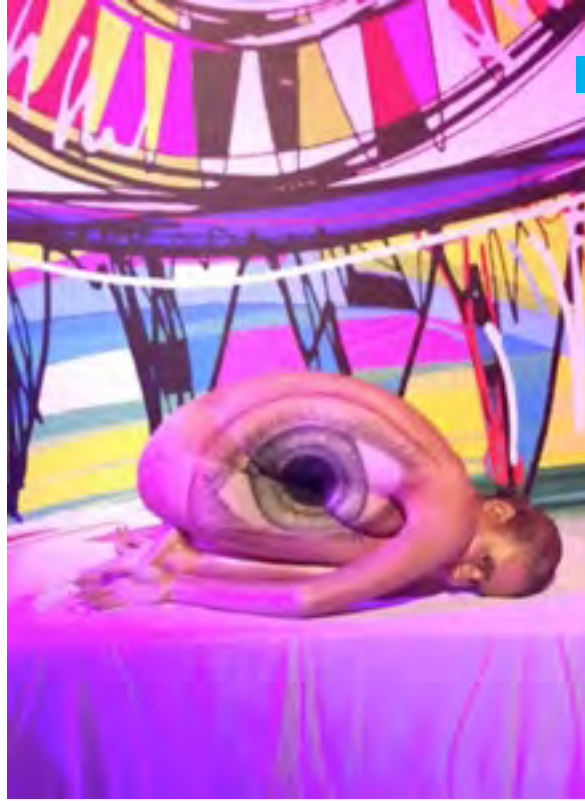


## Watermill Center

What: Created 4 living installations and donated art for Auction Fundraisers



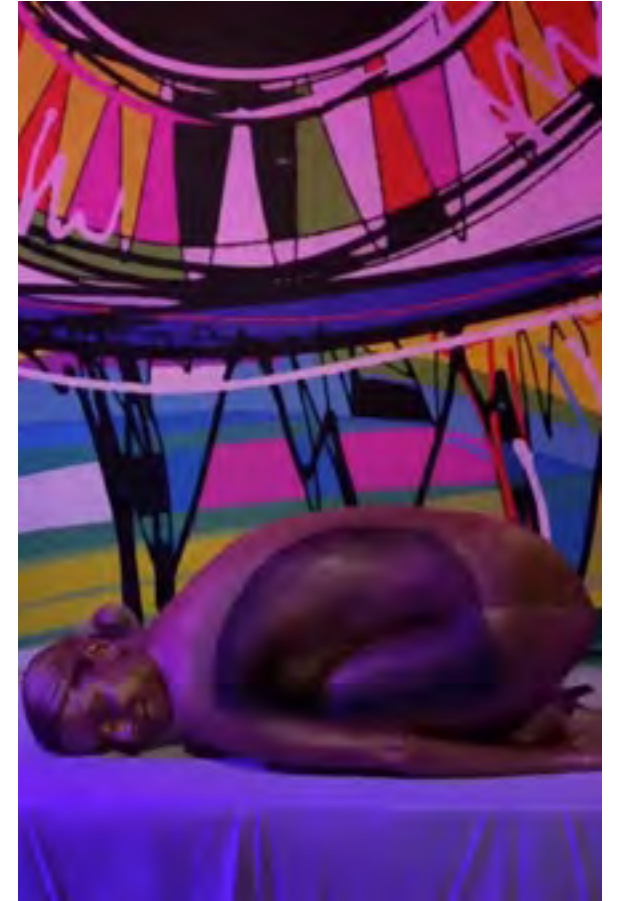
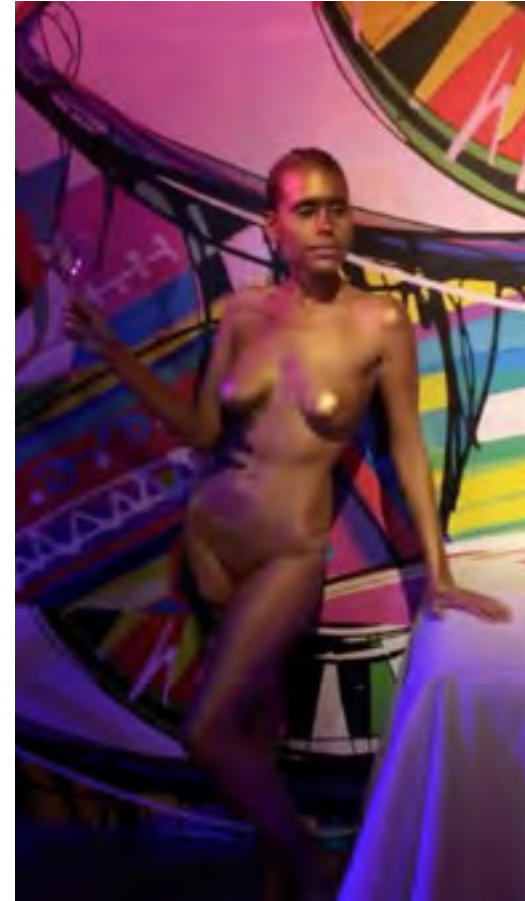
# Cerbelli Creative



## Cerbelli Creative

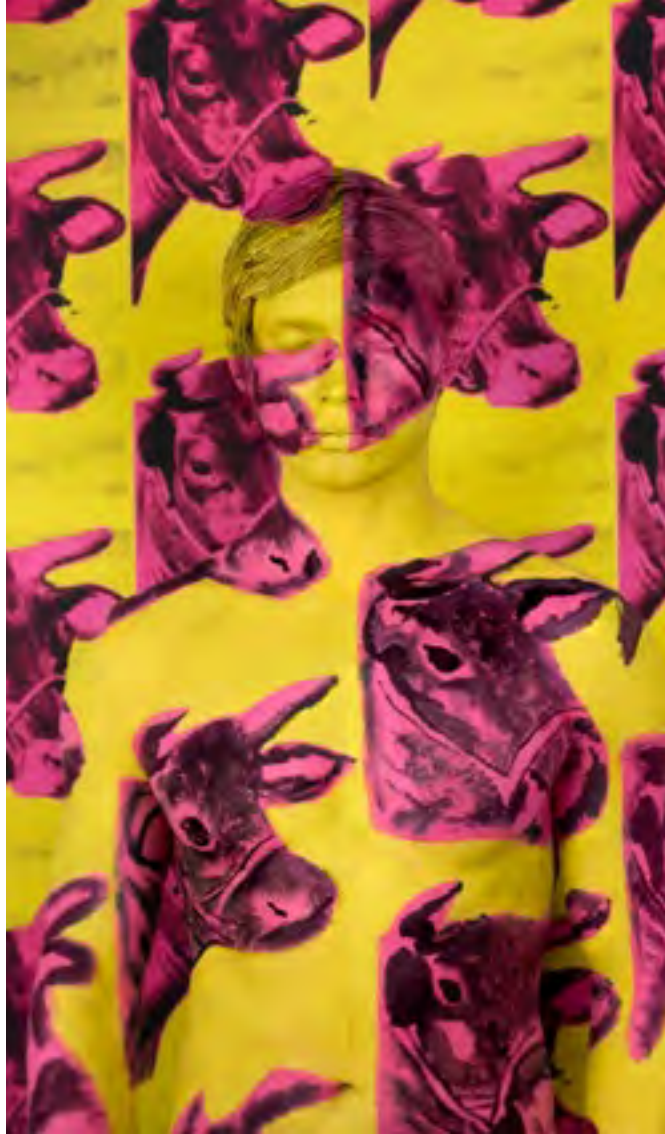
What: *Live art for "GoldenEye" themed James Bond event + 3 live painting art activations in LA, NY and MGM Grand*

Award: *"Hot List"*



# Packer Collegiate

## Fundraiser



### Packer Collegiate Fundraiser

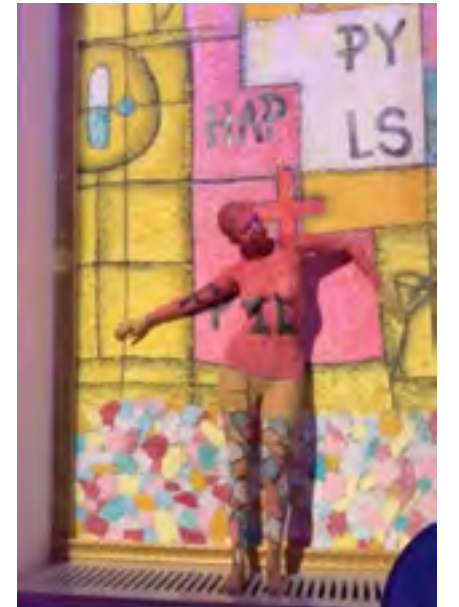
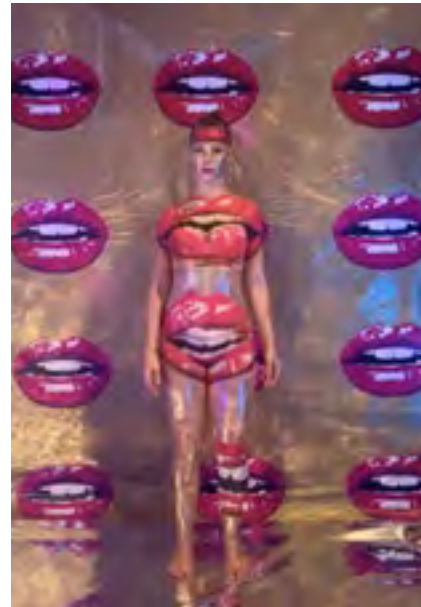
What: *Blending 3 models into Warhol Artworks, Painted on dancer in Warhol themed artwork to pose with guests, Art Auction Donation*

# “By Chloe” Birthday Party



## “By Chloe” Birthday Party

*What: Studio 64 themed party; provided a stage installation and performance, and 4 very large “living paintings” with bodypainted people doing ambient performances in the paintings.*



# Richard & Nancy Rogers (Mary Kay) Private Party



**Richard & Nancy Rodgers  
(Mary Kay) Private Party  
"Vintage Circus"**

**Production:** Nu'Art  
**What:** Painted four performers for a private party





**Food & Beverage**



# Nestlé Pure Life

Grab your favorite



## Nestlé Pure Life | Grab Your Favorite

Agency: 360i  
What: "Share a Scare" Social Media Ad Campaign

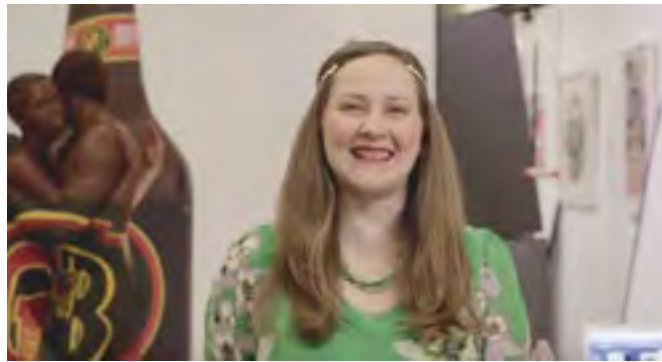


# Gordon Biersch



## Gordon Biersch

Worked directly with brand  
What: Print Ad & Making of Video



# Bud Light



## Bud Light

Production Company: *Wildchild World*  
What: *Mardis Gras Promo Models*

# Herradura Tequila



## Herradura Tequila

Production Company: Urban Daddy  
Live Activation for Event

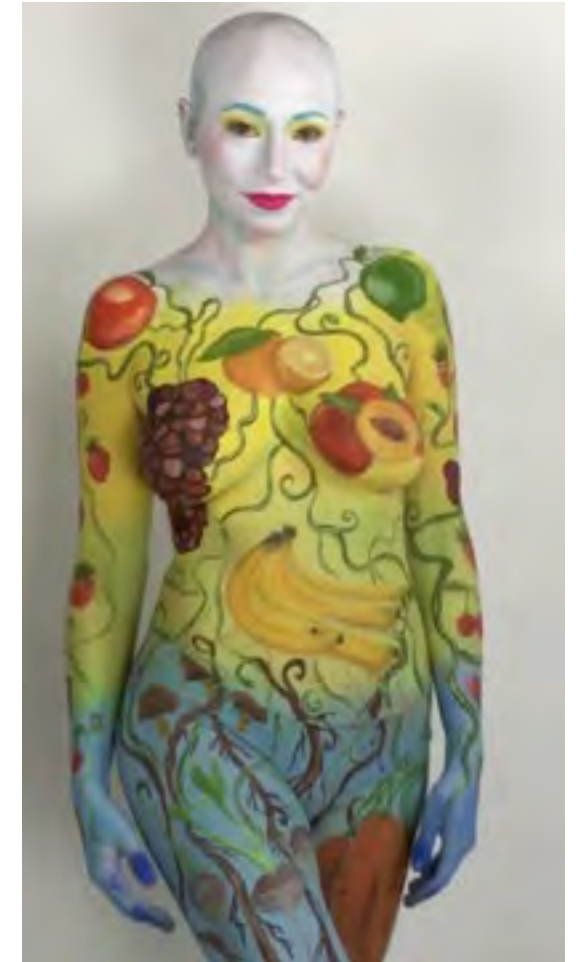


# Food Nerd



## Food Nerd

**What:** Social media Campaign to promote the health incentives for veganism + PR stunt with a vegan couple proposal



**Communications**



# Museum Performances



## Museum Performances:

Whitney Museum of American Art

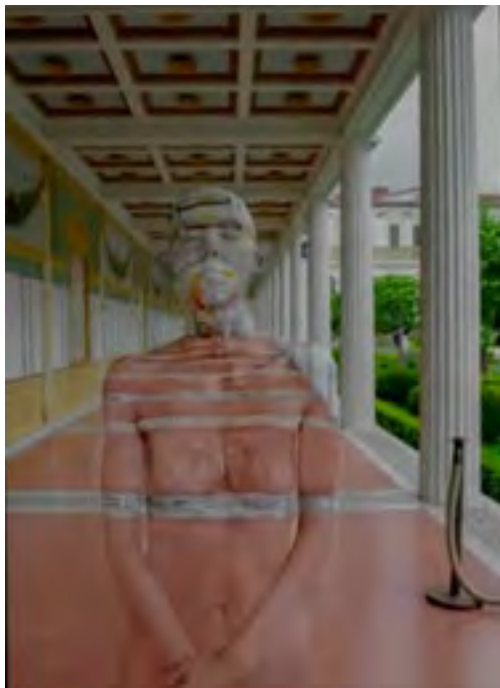




# Getty Museum



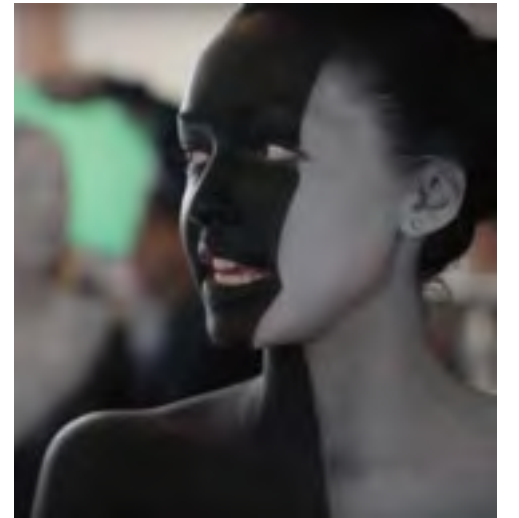
Getty Museum



# San Jose Museum of Art



San Jose Museum of Art



# ESMOA



ESMoA



**Real Estate**



# Netseekers

## Ryan Serhant



### Nestseekers/Ryan Serhant for Magnum Real Estate

Agency: *IF Studio*  
What: *Print, Outdoor, Times Square  
Billboard, PR, Social, Exhibition, Bravo  
Feature & Event Launch.*



**News/ Politics**



# New York Magazine

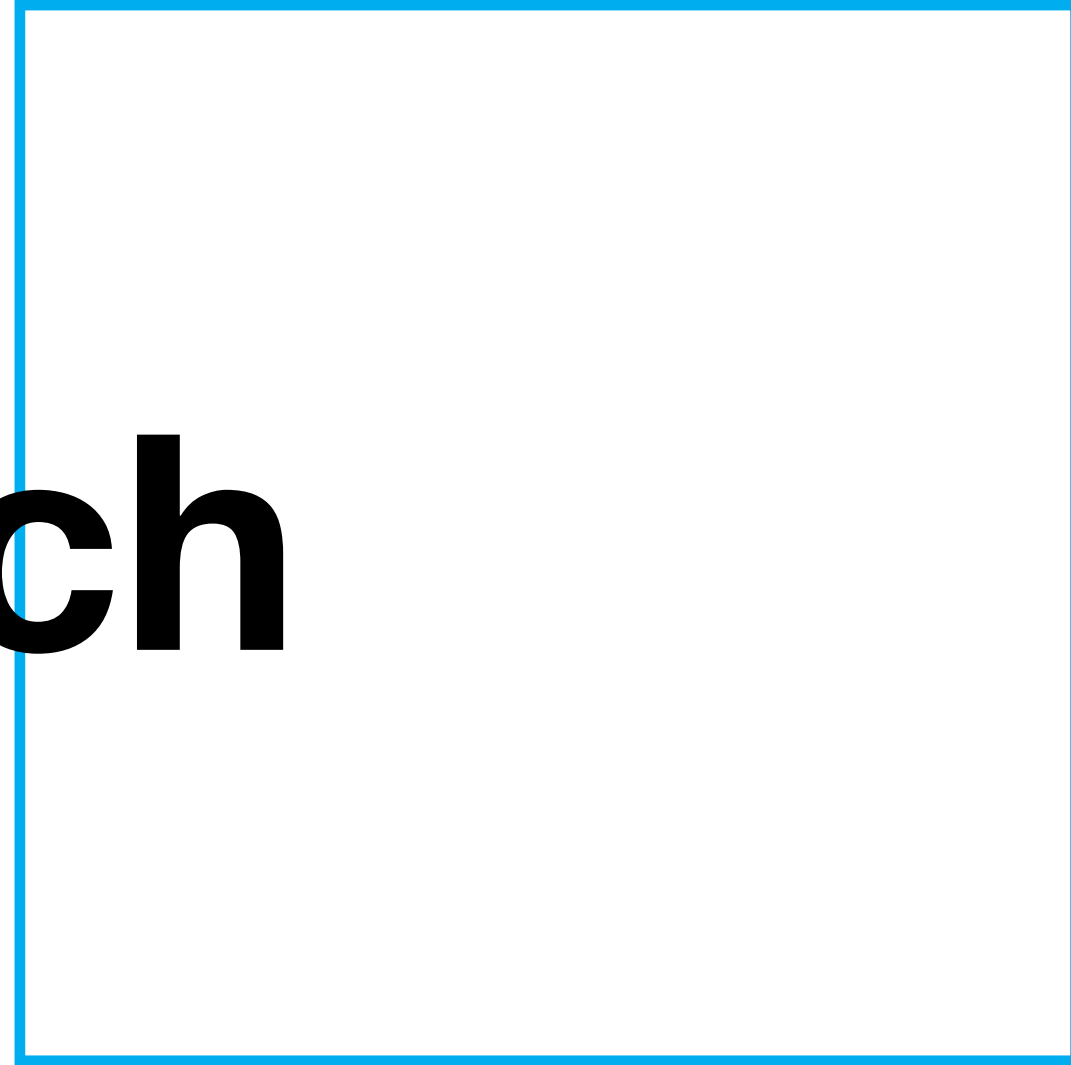


New York Magazine

What: "Living Election Map"



**Tech**





# Gigamon



## Gigamon

*Worked directly with brand  
What: Multi Day "Lead Magnet" Art  
Activations at 3 Tradeshows*



# Panasas Storage



## Panasas Storage

Production Company: *Trilogy Visual Media*

What: *Print ad & Video for NAB  
Tradeshow Booth  
Activations at 3 Tradeshows*



# Irdeto



## Irdeto

*Worked directly with brand*  
**What:** *Ad campaign*

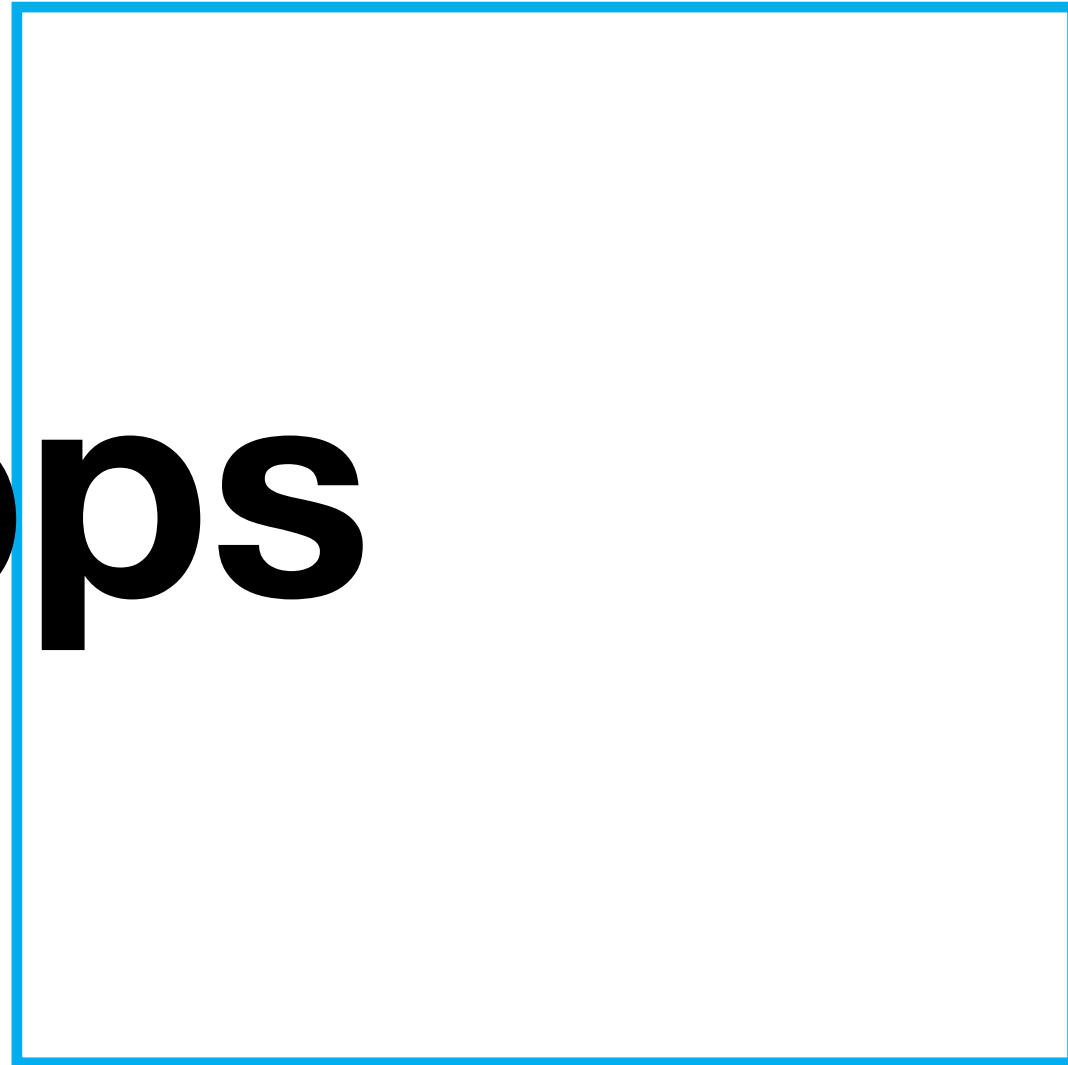
# Comparex



## Comparex

Representation: *Aldo Coscarella*  
What: *Calendar for Company*

**Apps**



# RBC Bank Venture's Drive App



## RBC Bank Venture's "Drive App"

Agency: *Send and Receive*

Production: *Makers*

What: *Camouflaged a car into RBC bank during Toronto film festival for PR*



# Live a Moment x AirBnB



## Live a Moment x AirBnB

What: Live art activation , PR and app  
artwork for meditation app

**Health & Pharma**



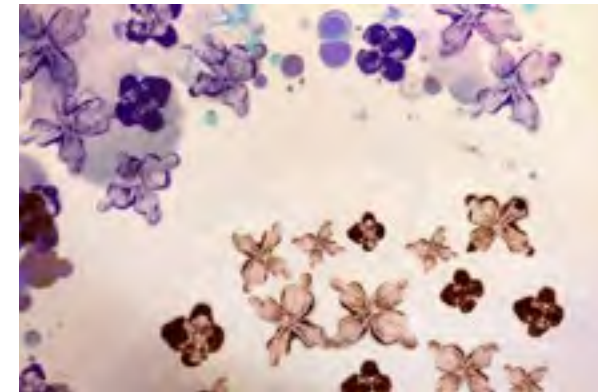


# Osmosis



## Osmosis

*Edge of wonder documentary  
Award*

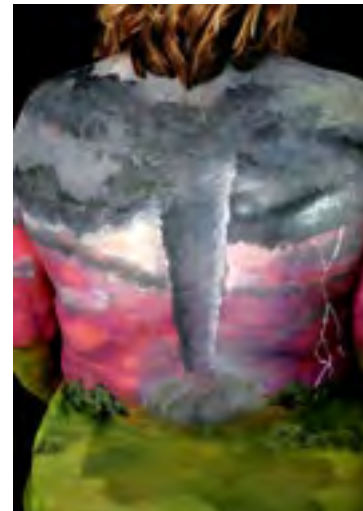
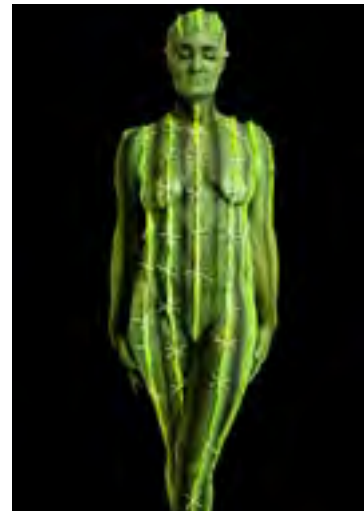
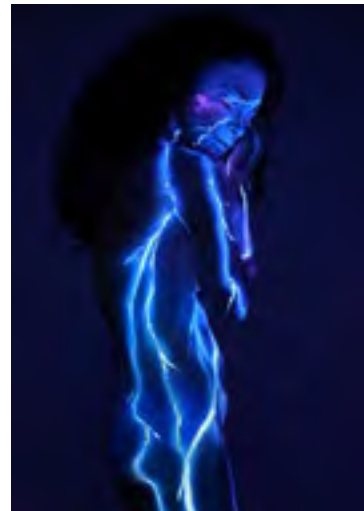


# This is Pain Exhibition



## "This is Pain" Exhibition

Agency: *This is Mission*  
What: *Exhibition, social media  
and web to raise awareness  
about Chronic Pain*

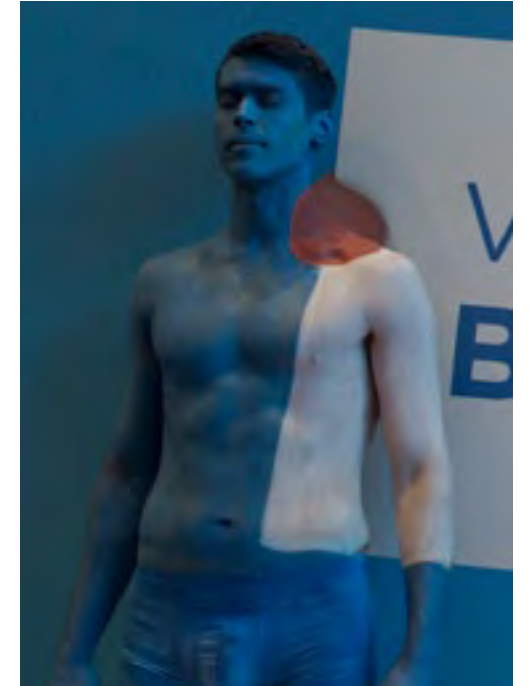
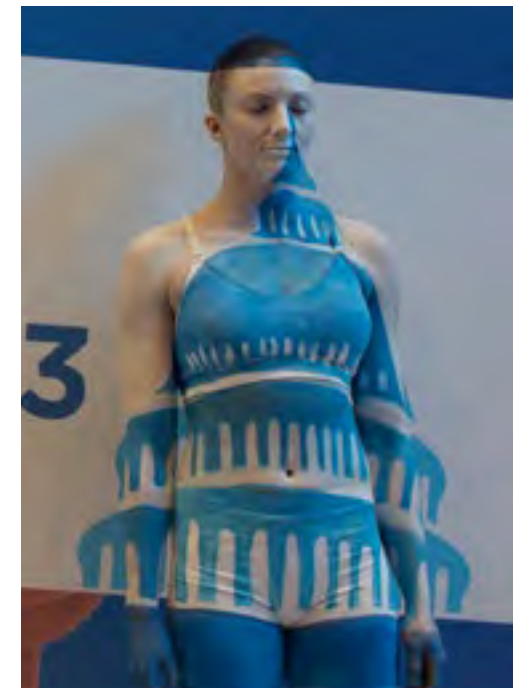


# Salix



## Salix

Agency: Coyne PR  
What: PR Stunts on "Today Show" & "Good Morning America" + visual display for key demonstration meetings with doctors and live tradeshow activation (blended into advertisement, and promo models at booth)

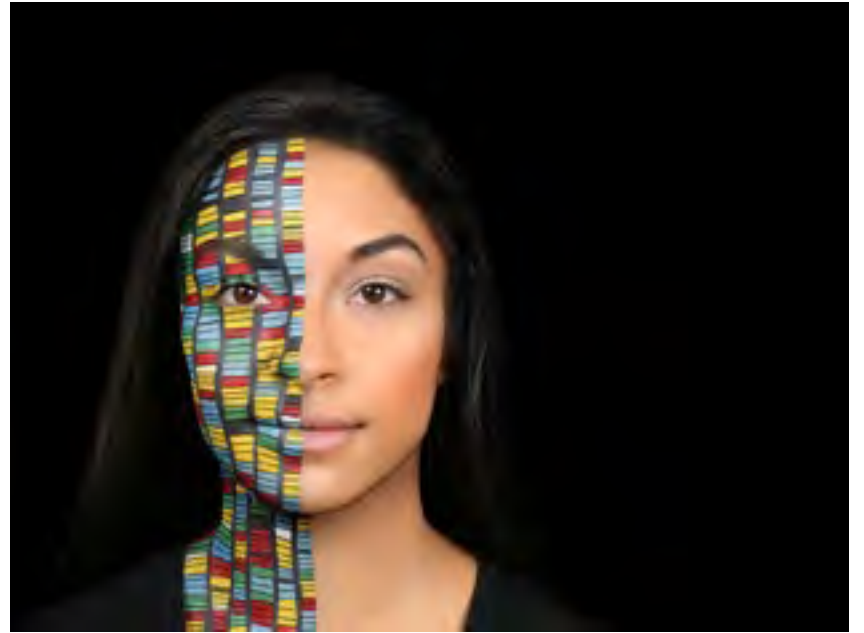


# Precision for Medicine



## Precision for Medicine

*Worked directly with brand  
What: Print ad and tradeshow art  
activation*



# Gladstone Institute



## Gladstone Institute x San Francisco Academy of Sciences

**Event Planning Company:** Beth Sandifur

**What:** Bodypainted two people “inside out” to take pictures with guests in order to celebrate winning the Nobel Prize



# Istanbul Schizophrenia



## Istanbul Schizophrenia Awareness Week Tazefikir Group

**What:** PR, Print, Video & Workshop with  
Local Art University

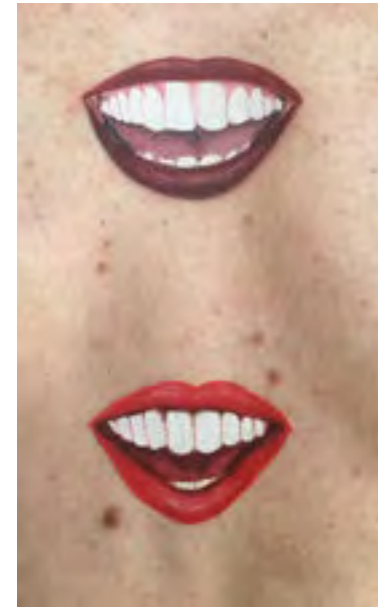
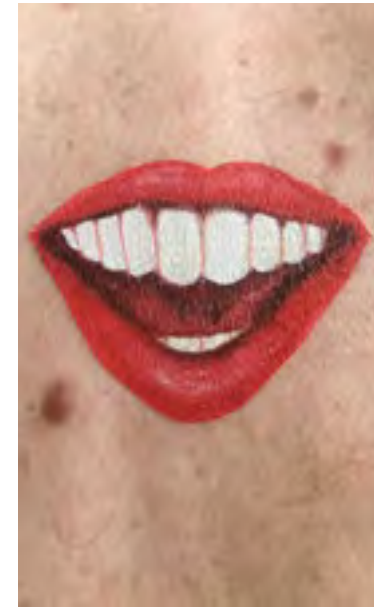


# ABBVIE



## ABBVIE

AGENCY: HAVAS HEALTH  
PHOTOGRAPHY: PAUL ARESU  
What: Rheumatoid Arthritis Awareness  
campaign



# Trulance



**Trulance**

**Agency:** Area 23 and FCBNY  
Test paintings



**Beauty**



# Biolage Raw



## “Biolage RAW” by Matrix

Worked directly with brand

**What:** Press Stunt for release of “Biolage”



# Kiehl's x ICMEC



## Kiehl's x ICMEC

Agency: 247 Laundry  
What: National Missing Children's Month (PSA)



# NO! NO!

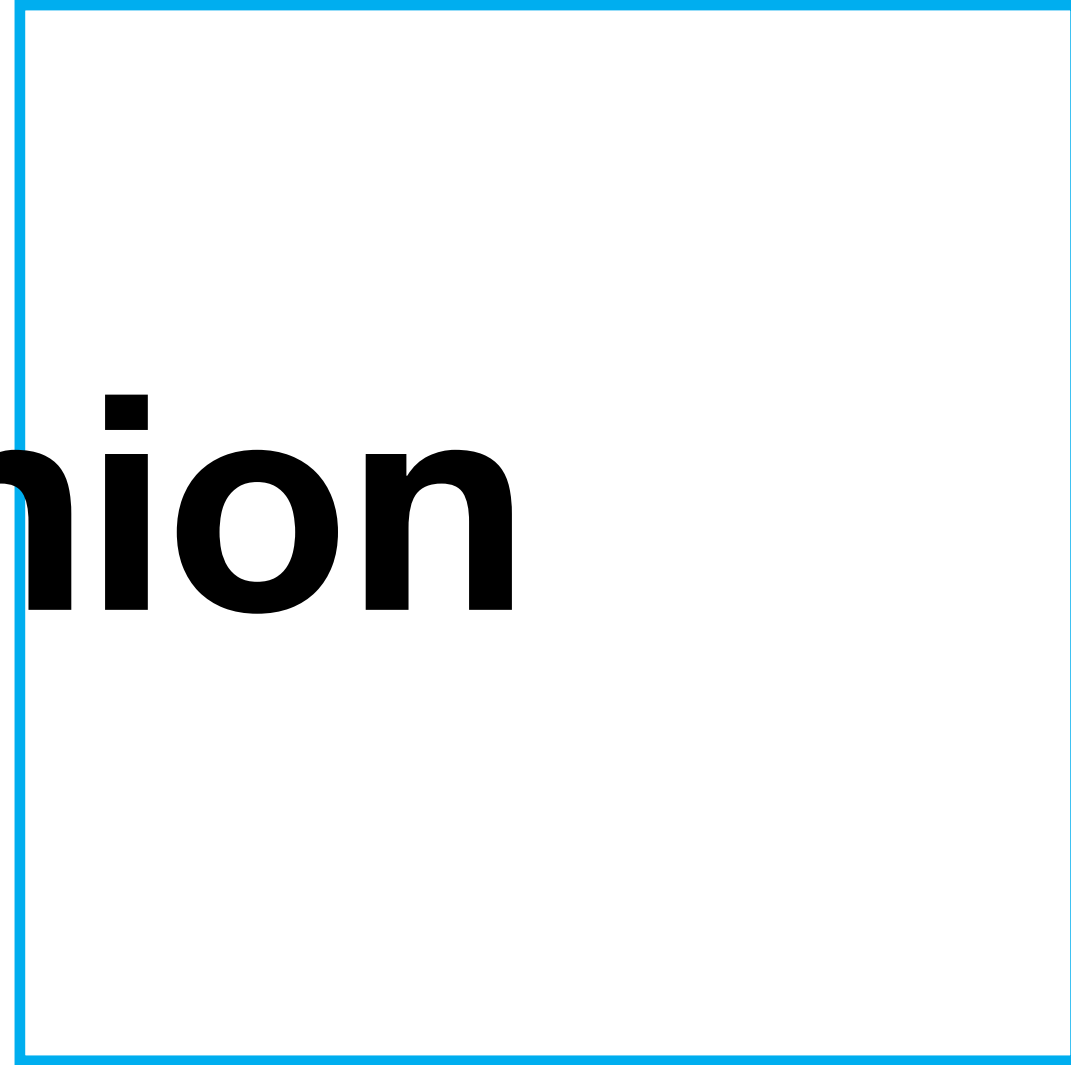
## Personal Hair Remover



**No! No! Personal Hair Remover**

Agency: *Schulberg MediaWorks!*  
What: *Infomercial*

**Fashion**



# Cosmopolitan Magazine



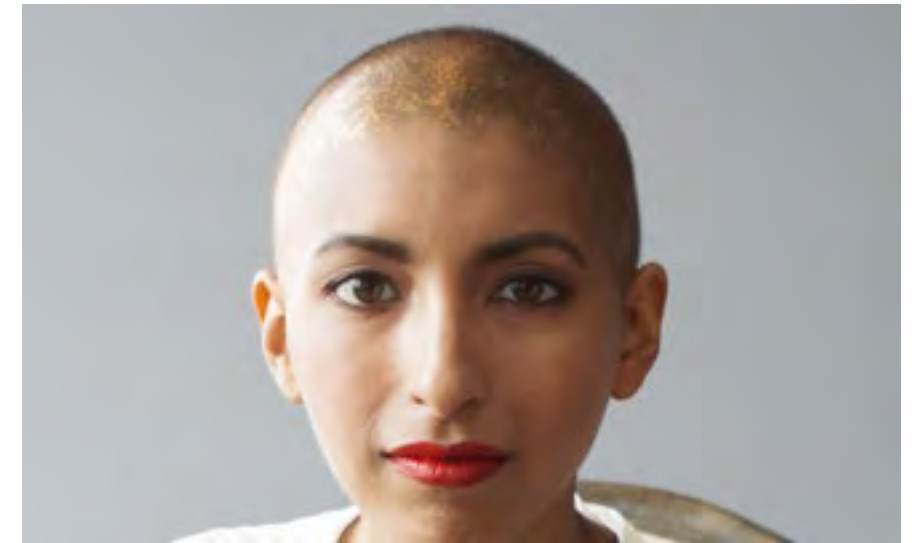
## Cosmopolitan Magazine

*Worked directly with brand*  
*What: Editorial*



### I Lived Through Cancer and It Still Sucks

During treatment for a rare liver cancer, Cosmo Beauty Editor Destina Pai just wanted life to go back to normal. Now that she's healthy, she's not even sure what that means.



# Harper's Bazaar



## Harper's Bazaar

Representation: *Scarlett Entertainment*  
Photography: *Elizaveta Porodina*  
What: *Editorial*



# Alice + Olivia



## Alice + Olivia

*Worked directly with brand  
What: New York Fashion Week  
Vignette Activation, Activation  
in window of Bloomingdale's,  
Activation for Tokyo store 5th  
year anniversary*





# Moda Operandi








## Moda Operandi

*Worked directly with brand*

**What:** *Web & Social Video & Print Ad*



     modaoperandi

     modaoperandi

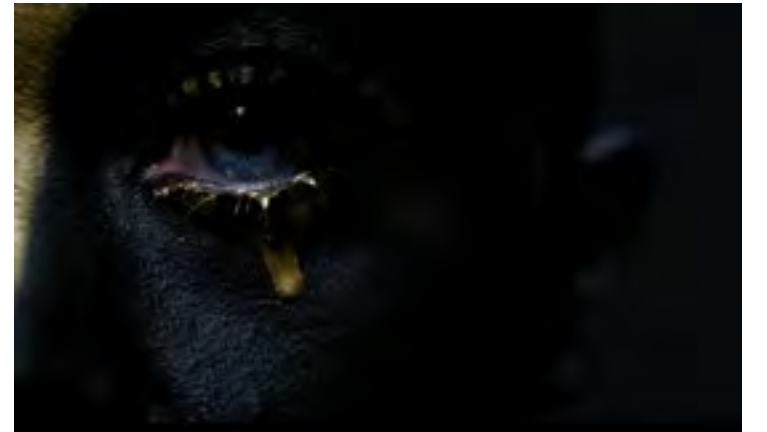
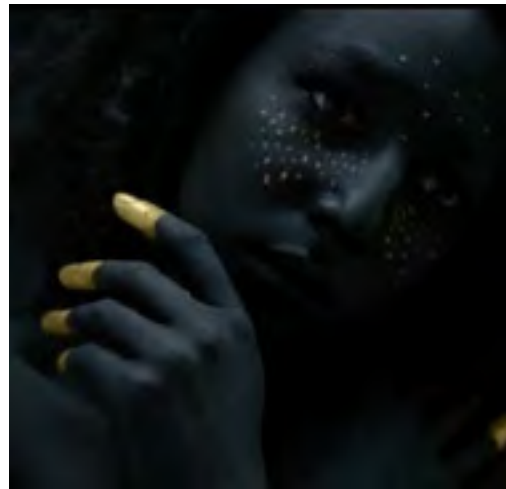
     modaoperandi

# K Rashae



## K Rashae

Worked directly with brand  
What: "You are a masterpiece" video  
for Paris Fashion Week



# Moose Knuckles



## Moose Knuckle

Agency: *Karla Otto*

What: *Painted 3 strippers for clothing launch*



# Lauren Moshi Clothing



## Lauren Moshi Clothing

Worked directly with brand  
**What:** PR Campaign, Print and In-Store  
Window Art Activation + social media  
livestream on 4/20

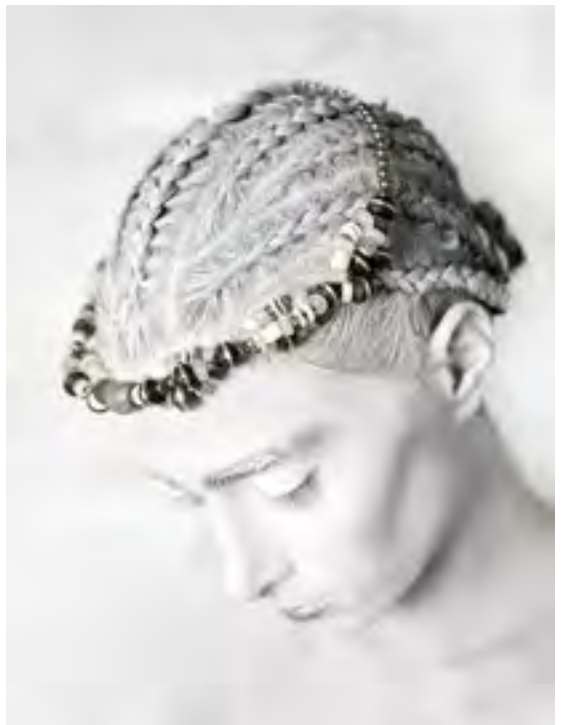
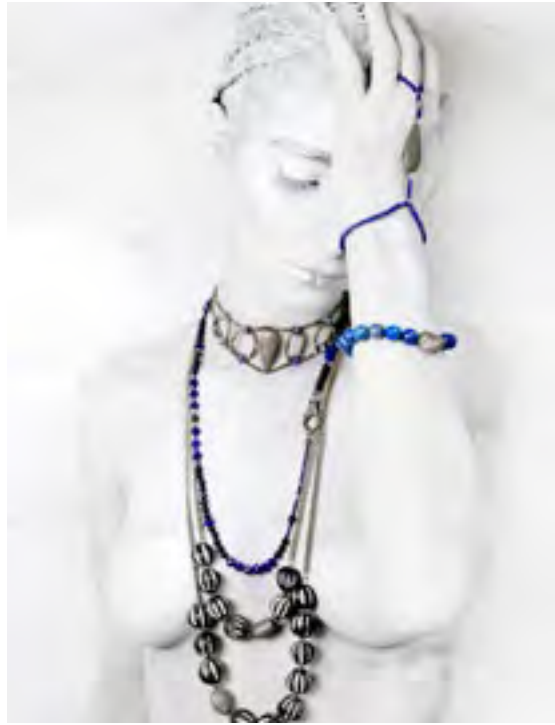


# Kate Graff- Radford Jewelry



## Kate Graff-Radford Jewelry

What: *Lookbook & Ads*



# Claudia Jaffe Jewelry



## Claudia Jaffe Jewelry

*Worked directly with brand  
What: Product listing and ad campaign  
for social media & web*

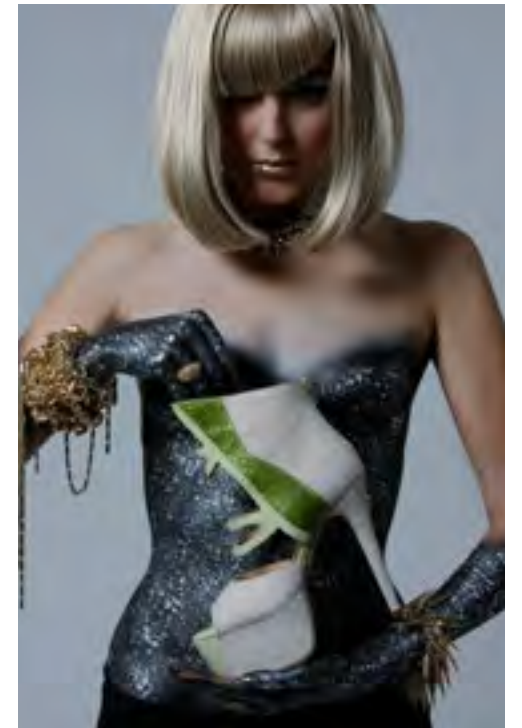
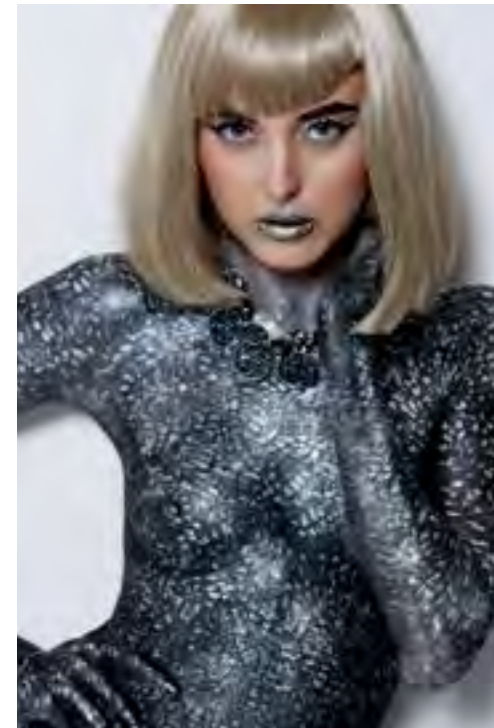


# DeeFind Shoes



## DeeFind Shoes

What: *Lookbook for new shoe collection*

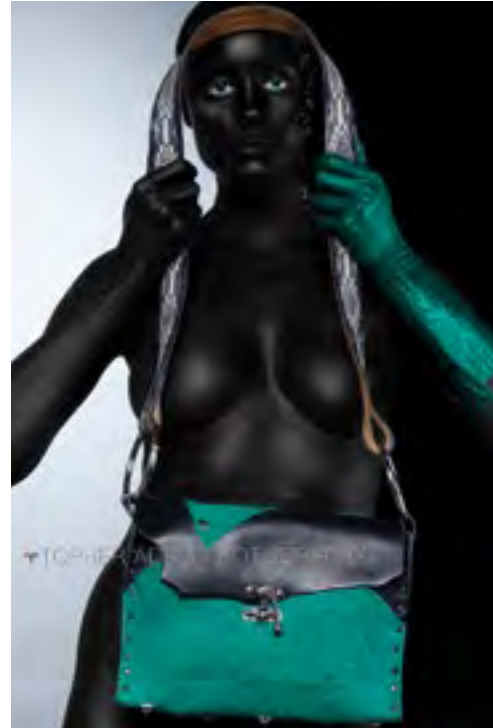


# Rad Juli Purses



## Rad Juli Purses

What: *Lookbook for new purse collection*





**Hotel & Resorts**



# Melia Hotel & Resort



## Melia Hotels & Resorts

Agency: *Lycland PR*

What: *FITUR Tradeshow Activation 3 Days*



# Lotte

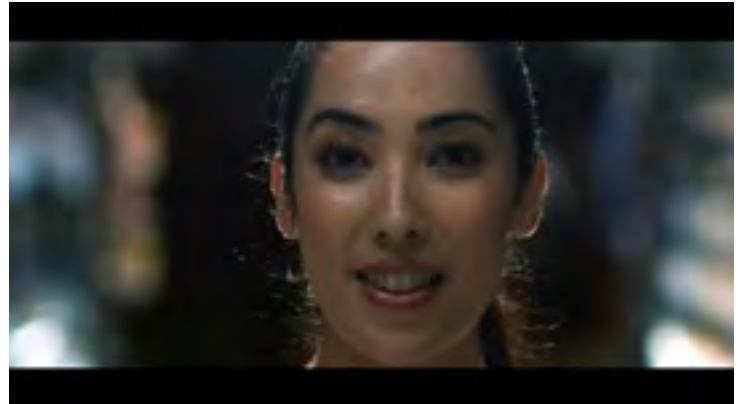
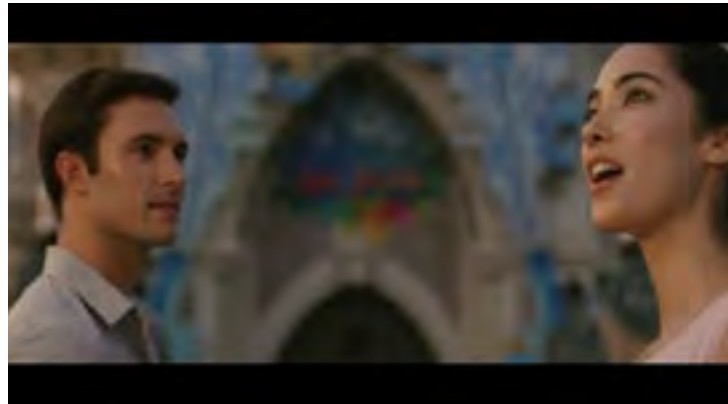


## Lotte

Producer: *Dimo Kim*

Choreographer: *Hyun Kim*

What: *Created a Broadway style commercial for Lotte Brand*



# Soho House



## Soho House

*Worked Directly with Brand*

*What: Painted staff for PRIDE party*



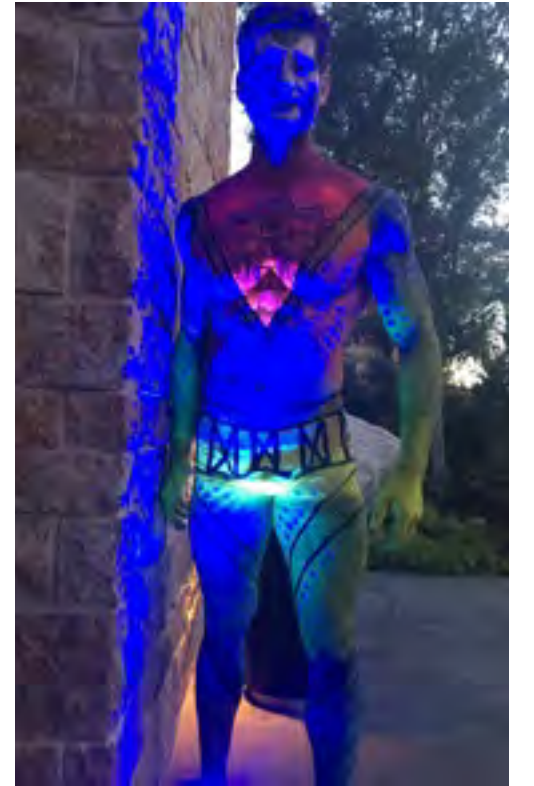
# La Canterera Resort & Spa



## La Canterera Resort & Spa

Agency: *Goen South*

What: *Art activation for corporate event*



**Sports**



# Cleveland Cavaliers



## Cleveland Cavaliers

Agency: *Musion*

What: *3 Art Activations for opening game including a special piece for LeBron's return to the Cavaliers*